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FOR IMMEDIATE RELEASE

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El Segundo, CA - USA – (April 5, 2007)

JLCooper Electronics announces the appointment of Intraware Pty. Ltd. as exclusive distributor for JLCooper branded audio, video and multimedia products in Australia and New Zealand.

“Intraware brings a wealth of experience and knowledge of the professional reseller market. JLCooper products nicely compliment their existing lines. Our products are well positioned for sales to broadcast networks, video production and post production facilities, audio recording studios and other markets”, said Chuck Thompson, JLCooper Vice President and General Manager .

Visit JLCooper’s new NAB location in the North Hall- N3114 or on the web at [www.jlcooper.com](http://www.jlcooper.com).

New products for NAB include EclipseCX – Integrated Color Command Station, MCS-3800L - Media Command Station, MCS2 USB – Media Control Station and SoundChest III – Audio Cue Controller.

JLC will also be debuting upgrades to it’s MCS-ClipShot (VDCP Server Automation Control), MCS-3000 Series Software for OSX – including support for MCS-Spectrum and MCS-Navigator with Final Cut Pro, and MCS3/MCS3 SP Software for Final Cut Pro.

JLCooper Electronics is a twenty-six-year-old company that designs and manufactures a complete line of control, synchronization, interfacing and automation products. JLC successfully works with leading companies in a variety of OEM and custom engineering relationships. Thousands of customers in television/radio broadcast, audio/video production, sound, lighting, aerospace, education, scientific research, medical imaging, and others rely on JLC products every day. JLCooper products are sold through factory representatives, distributors and dealers worldwide.

Intraware is the Specialist Distributor of creative digital media tools for Australia and New Zealand.

It’s solution offerings includes a range of the world's best in 2D and 3D animation, film and video compositing, editing, facility management and data management solutions to service nearly all facets of the creative industry. Building on this solution, large customer base and reseller channel network and it's strong industry expertise, Intraware is now expanding it’s business model and intends to become the premier distributor of solutions to the new media and creative markets in Australia .

For more information on the company or it’s range of solution offerings, visit [www.intraware.com.au](http://www.intraware.com.au)

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