

3. JLCooper Ships Macro Software for Shotbox Controllers
KeyShot, RackShot and MCS-QuickShot Go Macro

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NAB - Las Vegas, NV (April 15, 2007) – JLCooper Shotbox Controllers can now be purposed for a variety of custom applications, thanks to a new “Macro Feature” that allows users to define the behavior of all controls by means of a new PC based editor. The controllers can be equipped with Ethernet, USB, RS-232 or RS-422 Compact Interface Cards. Once programmed, the internal memory is non-volatile and the software is no longer required for use. This lets you completely customize the unit for use in any application.

With 10 LCD buttons and 8 bank buttons, the controllers provide a total of 80 virtual LCD buttons. Each may be individually programmed for On/Off message, color, and display, with latching or momentary operation. You can choose from 7 colors + backlight off, and colors may be selected separately for the ON and OFF states. A given button can be programmed to display 3 lines of 6 text characters, a large single alphanumeric letter/number, an icon selected from an internal set, or a user icon that you can define using the built in icon editor. There are 4 F-buttons and a Shift button, resulting in 8 virtual F-buttons, each of which may be individually programmed. Finally, there is a push-button programmable encoder.

Separate ON and OFF messages may be defined per key, between 0 and 31 bytes long. If an OFF message is not needed, the ON message may be up to 62 bytes long. Provision for auto insertion of a checksum is included.

JLCooper Electronics is a twenty-six-year-old company that designs and manufactures a complete line of control, interfacing and automation products. Thousands of leading companies in audio and video production, television and radio broadcast, animation, sound reinforcement, lighting, aerospace, education, scientific research, recording artists and others rely on JLCooper products every day.

JLCooper products are sold through factory representatives, distributors and dealers worldwide.

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